

BIGBOOSTER



THE INTERNATIONAL ACCELERATOR FOR POSITIVE IMPACT

BIGBOOSTER is a progressive international program that helps entrepreneurs accelerate their international strategy and better address their market(s).

The **BENEFITS** of the program are: improve your value proposition and your pitch, speed dating with experts, international workshops, work class mentors, win a global exposure.

HOW TO APPLY: register by creating your user profile [here](#), complete and submit your application

ELIGIBILITY REQUIREMENTS

ANY START-UP OR SMES FROM ANYWHERE IN THE WORLD CAN APPLY.

SOLUTION

- Key requirements are: an innovative solution with POC or a prototype/demo of the product or service
- A solution with a positive impact in one of the 4 targeted impacts: **Health Impact - Environmental & energy impact - Productive & industrial impact - Social & societal impact**

•COMPANY

- To have an international ambition
- The company must be legally created/registered on the start date of BigBooster, November 27th, 2020.

TEAM

- The applicant must speak fluent English (unless the company is established in a foreign country and its targeting market is France)
- The CEO must attend the entire BigBooster program.

RESTRICTIONS

- SMEs can apply only if the application is based on a new innovative service or product
- Targeted market should differ from the one on which start-up/SME already is operating

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IMPACT SECTORS

ELIGIBLE FOR THE PROGRAMME

Health Impact

#LifeSciences #Medtech #Pharmaceuticals #Healthtech #E-health #Foodtech

Environmental & energy impact

#Sustainability #Mobility #Energy #Resilience #Greentech
#Environment #Cleantech #Agritech
#GreenhouseGasesReduction

Productive & industrial impact

#Cybersecurity #Platforms #Material&processes #BigData #AI
#IoT
#3D printing
#Collaborative tool

Social & societal impact

#HRtech #SharingEconomy #Security #CircularEconomy
#ImmersiveLearning #EdTech #CivicTech

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BENEFITS

TOP 50 Start-up -> 6 half-days immersion and intensive learning (starting 27th November 2020)

Mentoring, expert interventions, peer-to-peer exchanges, workshops... + Selection pitch in front of a jury

Top 16 Start-ups-> GROWTH (JAN-FEB 2021)

Speed business meetings with CEOs or innovation purchasing, industrialization, corporate social responsibility...Managers/Directors

RIL 2021

Top 16 Start-ups-> CONNECT INTERNATIONALLY BY EXPLORING SPECIFIC MARKET INTERNATIONAL GROWTH (FEBRUARY-MAY 2021)

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HOW TO APPLY?

SPECIAL

**PROCEDURE/PRE-
QUALIFICATION FOR
TORINO'S LABELLED
START-UPS AND SMES**

HOW TO APPLY?

VOLUNTEER MENTORS

- Fill in the Excel File with your info
- Prepare a 2 minutes video pitch and publish it on a video sharing platform BEFORE applying (Youtube, Vimeo).
- Send out the file and link to torinocitylab@comune.torino.it by 21st October at 12.00.

Send Confirmation of Interest to:

torinocitylab@comune.torino.it by 21st October at 12.00.

APPLICATION END DATE 21

OCTOBER 2020